ARTIK

COMMUNITY DRIVEN INVESTMENT PROTOCOL

Investors' Lightpaper
version 1

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1.Introduction

1.1 Vision statement

Our vision is to create a safe ecosystem that fosters financial independence through the seamless discovery of deserving and high potential crypto projects.

1.2 What is ARTIK

ARTIK is a Community Driven Investment Protocol living on the Binance Smart Chain (Bsc).

ARTIK focuses on building an ecosystem where investors can suggest, discover and vote for new high potential projects.

ARTIK aims at empowering loyal holders by regularly airdropping them with the tokens of the project that has received the most votes during the voting period (1 week).

The utility token of the ecosystem is $ARTK, it is as of today the only token necessary to participate and obtain rewards.

1.3 Why did we develop ARTIK

To put it simply, we love discovering and sharing new high-potential projects before they become mainstream.

Being aware that the Binance Smart Chain space is crowded with a lot of noise, we wanted to create a safe space where investors can help each other out, by voting for their favorite projects, so as to create a consensus of which token has the most potential.

Allowing not only to reward voters by airdropping them with value but also supporting the high potential projects being selected, which end up seeing their exposure reach new investors.

2. How does ARTIK work

2.1 Understanding ARTIK in one drawing

ARTIK SCHEMATIC FUNCTIONING

Projects are selected for voting on ARTIK

▼

Holders vote for their favorite projects

▼

The project with the most weekly votes wins

▼

6% of the taxation fees are used to buy
tokens of the most upvoted project

▼

ARTIK's smart contract sends an airdrop with
the tokens of the winning project

▼

Holders benefit of passive income while
contributing to the
discovery of great projects

2. **How does Artik work**

2.2 Project selection

We scout the Binance ecosystem and encourage our holders to suggest new high potential tokens that will appear in the voting section.

However, as we aim to stay true to our vision which is to create a safe space that is not crowded with unnecessary noise we have set in place a careful selection process.

The selection process is not limited to, but includes :

- Market capitalization : +$200K
- Project existence : >2 weeks
- Holder count : >+500
- Trading volume : >+$50K/daily average
- Score on StaySafu > +50%

Note that no project will ever be a guarantee of success or of safety, always DYOR, we are not financial advisors, this is not financial advice.

2.3 Holders' vote

Voting takes place on artik.app and there only.
Only holders who have staked the token $ARTK are allowed to vote for projects.

A minimum of $50 in ARTK is required in order to be eligible to vote.
To increase security and decentralization, ARTIK does not use any centralized databases to store votes, a small gas fee is therefore required when voting.

Each holder is allowed to vote for all projects during the weekly competition. Voting the same project twice is not allowed. Each vote is definite and cannot be changed.

2.4 Airdropping mechanism

A share of the taxation (6%) is used to purchase tokens of the most voted project of the week.

The tokens are then redistributed to the holders as per this formula :

Airdrop received = Total amount of tokens x (% of supply holding - excluded wallets*)

*Excluded wallets refers to : team and marketing wallets

2. **How does Artik work**

2.5 Staking benefits and penalties

Airdrops are always calculated on the total staked amount.
However, every time $ARTK are staked or unstaked, the protocol updates the latest time of action. If the staked amount isn't touched for 7 days or more, the airdrop will always be 100%.

SCENARIO 1
Stake $ARTK on Monday, no further actions, reward 100%

SCENARIO 2
Stake $ARTK on Monday, stake more on Thursday, reward 72% on new amount

SCENARIO 3
Stake $ARTK on Monday, unstake some on Friday, reward 52% on new amount

At the end of each week it's necessary to Move the Stakes from previous round, this action will not update the time action, hence, no penalty.

3. **How does Artik promotes itself**

3.1 Partnerships

We do not believe in solely promoting ourselves through influencer calls. Our investors deserve better than a pump and dump scheme.

Which is why our strategy relies on win-win partnerships with great projects on the BSC space.

Each selected project will be encouraged to notify their holding base and communicate aggressively on their social media channels.

Afterall, we are providing them with exposure and a chance to pump their chart through our airdropping mechanism.

3.2 Leveraging networks of supported projects

We will provide the following materials to our listed projects :

- Social media banners
- Social media videos
- AMA spaces in our telegram
- … much more

So as to develop ARTIKs' reach and visibility across all channels, capturing the attention of multiple investors across the BSC space.

Providing Exposure in an ever-growing community
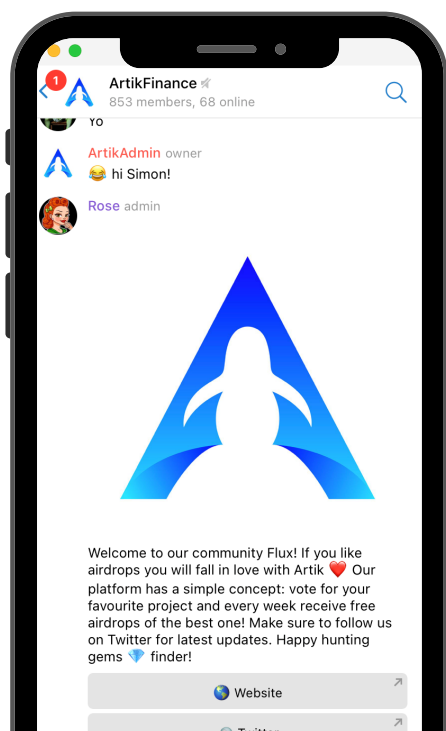
3. **How does Artik promotes itself**

3.3 Quantification of the continuous network effect

We are mathematicians and business executives.
We believe in the power of quantifying network effect.

Here is an example of the potential reach partnerships can carry <u>weekly</u> assuming 10 listed projects with equal holders and followers distribution:

<u>SOCIAL MEDIA REACH NETWORK EFFECT</u>

10 projects each with 5000 followers = 50 000 social media reach / weekly
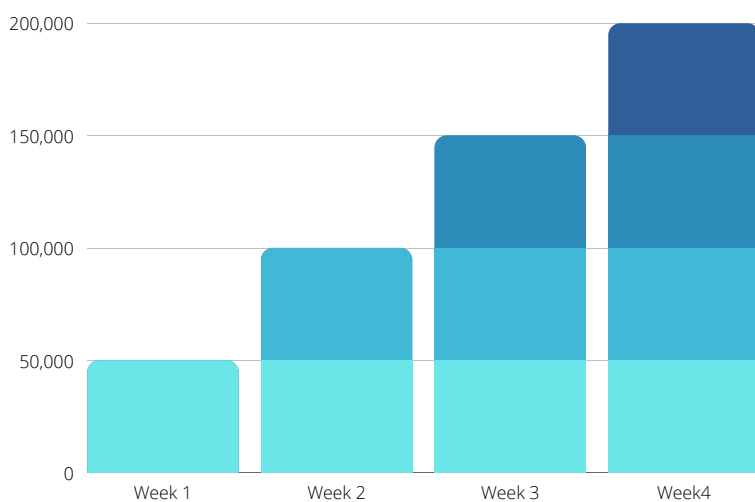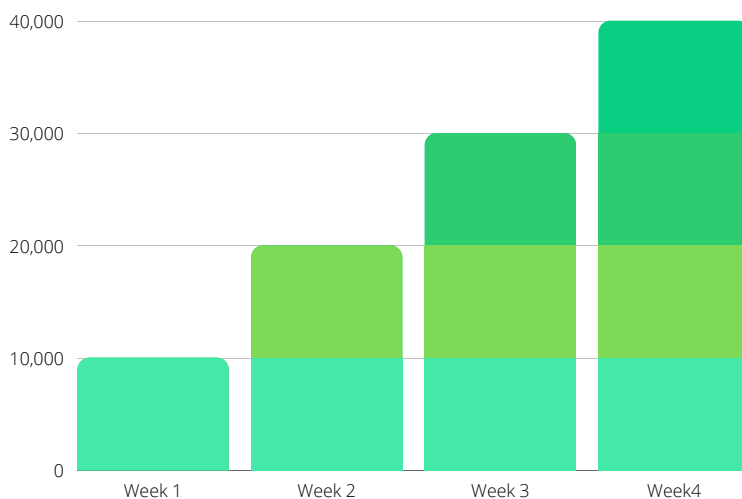
Potential accumulated monthly reach assuming standard distribution :

200 000 Social Media Organic Reach

<u>NEW HOLDER REACH NETWORK EFFECT</u>

10 projects each with 1000 holders = 10 000 new investors exposure / weekly

Potential accumulated monthly reach assuming standard distribution :

40 000 New investors reach

4. **What are the Tokenomics**

4.1 Simple economics

10% TOTAL buy and sell fees

| 2% marketing	6% airdrop	2% buy and burn

Each Artik (ARTK) transaction (buy/sell/transfer) is taxed 10% and accumulated in Binance USD ($BUSD).

At the end of each week the accumulated Treasury (here 6% airdrop) will be distributed by our Smart Contract in the form of Airdrops with corresponding amount of the token of the project with the most votes.

4.2 Supply architecture

Total Supply 1.000.000.000 (1B) $ARTK Tokens.

Liquidity 15%
Team 20%
Pre Sale 25%
Private Sale 10%
Advisors 5%
Marketing 25%
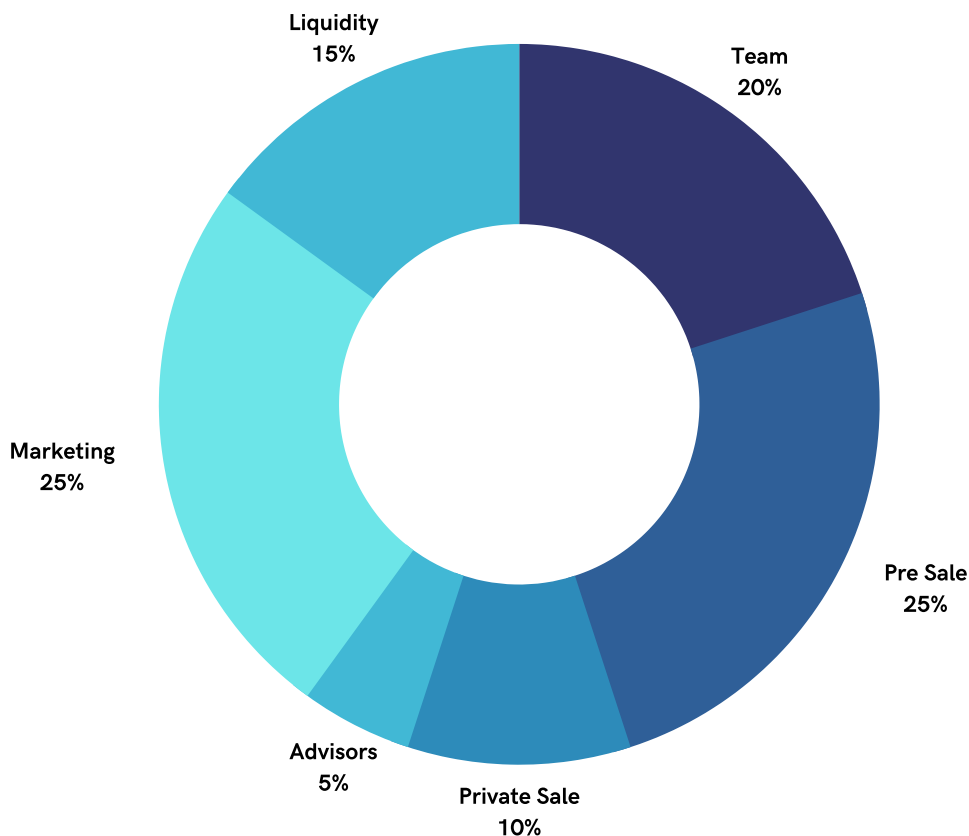
4. **What are the Tokenomics**

4.3 Locking period

We know that crypto and especially the BSC and the far west of crypto. Which is why we have decided to appoint the following locking structure:

Liquidity Pool locked for 12 months.

Team and Marketing wallets vested for 4 months then gradually released every 30 days for 1 year.

4.4 Buy back and burn event mechanism

We believe in exponential growth, and for that we have decided to establish a raising floor model based on buy back and burn economics.

By buying and burning 2% of transactions at the end of the voting period we are continuously reducing the available supply, so that our holders bag increases in scarcity over time, resulting in an augmented value.

4.5 Anti whale mechanism

We have nothing against whales, but we are against price manipulation. We aim at protecting our holders, regardless of the size of their bags.

As a result we are establishing the following mechanics :

- Maximum wallet amount : 0.5% of supply
- Maximum buy and sell at once : 0.5% of supply

We are aware that whales could be leveraging multiple wallets and that this mechanics are imperfect, but they are a step towards protecting our investor base from quick and sudden price fluctuations.

5. **How to participate and benefit the most from Artik**

5.1 Private sale (12% discount from Pre Sale and 21% discount from launch price)

- Private sale amount : 100 000 000 $ARTK
- Corresponding share of total supply : 10%
- Accepted token to participate : BNB
- Value X $ARTK : 0,00000072 BNB

The private sale will be hosted on artikfinance.com on the 28th of February 2022.

The private sale is open to carefully selected early investors, no influencers allowed, so as to allow for a solid floor or experienced advisors and early followers.

5.2 Pre sale (10% discount from launch price)

- Pre sale amount : 250 000 000 $ARTK
- Corresponding share of total supply : 25%
- Accepted token to participate : BNB
- Value X $ARTK : 0,00000082 BNB
- Min / Max contribution : 0.25BNB (min) - 1.5BNB(max)
- Soft cap : 100 BNB
- Hard cap : 200 BNB

The pre sale will be hosted on the pinksale launchpad on the 28th of March 2022.
The pre sale is open to all investors, with priority access to a whitelist.

5.3 Buy on launch

- Liquidity available for launch : 150 000 000 $ARTK
- Corresponding share of total supply : 15%
- Accepted token to participate : BNB
- Value X $ARTK : 0,00000091 BNB

The token launch will go live on pancakeswap and poocoin on the 3rd of April 2022.

Set slippage to a mininum of 12% of your transaction might be reverted (we advise to have your slippage higher at launch due to buying pressure - it is recommended to use poocoin and set "auto slippage").

6. **What is the roadmap**

6.1 Product roadmap

We believe in deliverability. Not just storytelling.
The first section of our roadmap is completed and the DAPP V1 is ready.

As ARTIK evolves we aim to turn it into a fully fledged ecosystem :

Phase 1 - Q1 2022

Launch ARTIK website. Lightpaper. Community development. Team structure.

Phase 2 - Q2 2022

Release ARTIK Token. Launch DAPP. Conduct first audit. List on CG/CMG.

Phase 3 - Q3 2022

Grow team. CERTIK security audit. Multi-chain. Launch ARTIK launchpad.

Phase 4 - Q4 2022

NFT airdrop competitions. Game-fi experience. Open in-platform Live AMA services.

6. **Security**

6.1 Audit

We will conduct our first audit prior to launch so as to spot any weakness in our system.

Additionally, In-house audits and quality assurance process aside, the ARTIK team is always looking to get additional audits to ensure that the contracts are constantly being reviewed and are as secure as possible.

We are looking forward to making our first CERTIK audit as soon as Q3 2022.

6.2 Smart contracts

All our smart contracts, balances and locked liquidity are publicly available, and verifiable.

6.3 Team anonymity

We have pushed considerable efforts in making each member of our team anonymous as well.

Our reasons are simple:

1. We don't want fame but make a difference
2. We want ARTIK to be faceless, ultimately being entirely autonomous and decentralized
3. We want to protect the team from extortion
4. We will be fully transparent about any deciscions taken or funds transferred.

ARTIK

THANK YOU

Stay tuned.
We are just getting started.